



OUTDOOR LIVING SPACES

RESIDENTIAL/COMMERCIAL PERMANENT SMART LIGHTING
OUTDOOR LIVING | HOLIDAY | ACCENT | GAME DAY | SECURITY

NorthPoint Permanent Smart LED Lighting Systems are revolutionizing the world of commercial and residential outdoor lighting. Featuring easy-to-install channel lighting, NorthPoint systems make it easy to incorporate permanent custom lighting into any home or business that's adaptable to any taste or season. Powered by Neuterra's Smart Lighting Technology, NorthPoint systems make it simple to create custom colors and lightshows for everyday or special occasions. Simply install, program from our app and enjoy!

DEALERS WANTED

NorthPoint LEDs is offering a unique opportunity for professional Dealers and Installers throughout North America. Start a new business or add a new stream of revenue to your existing pool, lighting or outdoor living business.

BRING THE PARTY OUTSIDE!

All Residential/Commercial Permanent Smart LED Lights Dance to Music and sync with the complete Ecosystem of NeuTerra Smart LED Lighting products-Pool & Spa, Landscape, String Lights and more. Free App included!



ECOSYSTEM OF SMART LIGHTING PRODUCTS FOR OUTDOOR LIVING

NEUTERRALIGHTING.COM



**SMART LED
LIGHTING**
*from Simple
to Sophisticated*





NeuTerra shines a light on your home, landscaping, pool deck, and backyard gatherings with its unique approach to property illumination. NeuTerra Lighting accentuates holidays and special events with its new smart digital LED system.

Bill McFadyen and his partners provide something new and exciting in lighting design for the outdoor living, landscape, and pool-spa industry. The permanent lighting solution allows the industry to grow outside of the conventional swimming season generating year-round revenue growth: Christmas, Halloween, School Pride, St. Patrick's Day, etc. With the team's wealth of experience in the marketplace, it was well-suited for the challenge.

"Quite simply," McFadyen said, "lights need to come up out of the pool. We offer a color pallet encompassing 16-plus million hues and custom pattern combinations that provides homeowners a full spectrum of colors and show options."



For convenience, the lighting system is controlled by an easy-to-use mobile app and syncs with the ecosystem of current lighting configurations. NeuTerra allows you to seamlessly connect exterior spaces utilizing colored lights in and around the pool, as well as eaves or string lights. The colored lights also dance to music or display pre-programmed patterns in a simple, convenient app on your mobile device and at your fingertips.

"Our LED lights are discretely mounted, so you will never worry about ugly wiring or lights being seen except when you want them," McFadyen said. "Unlike conventional lights hanging off a home, NeuTerra's lights are flat, and the channel can be easily matched to your house trim, making it virtually unnoticeable to the passersby. However, the classic glow of a downlight or the festive activity for holidays and special events both shine as brilliantly, no matter how much you choose to lighten your home with NeuTerra's lighting."

NeuTerra Customer, Alex Vantarakis, loves to entertain at his North Texas home, and the ease of keeping these versatile exterior lights displayed throughout the year was a big draw. "When Christmas time comes around, I'm going to make them green and red, so it feels like Christmas back here...I can keep them up year-round and make them whatever color I want."

The equipment has low power consumption and a long life span providing years of reliable service. Homeowners have the comfort of knowing that installations can be done by trusted professionals they already know and work with, like their pool service and cleaning team, outdoor living, landscape professionals, and even the off-duty firefighters who hang annual holiday lights.



NeuTerra is currently offering dealer specials allowing agents to start immediately. In addition to a product package worth \$10,000, dealers will be awarded protected territories.

NeuTerra also offers a DIY version available in pool stores or online. A standard 60-foot lighting kit is enough to illuminate the back of a typical home or a 15-foot-square gazebo or arbor.

For more information about this exciting new approach to landscape and pool lighting, go to neuterrallighting.com or connect with them at; 972-400-3343 or bill@neuterrallighting.com 214-876-0724 or keith@neuterrallighting.com



FOR ALL YOUR LANDSCAPE LIGHTING NEEDS



Terra RGBW Landscape Spotlight (Uplight) w/Mounting Spike



Terra RGBW Path Light w/Mounting Spike



Terra RGBW Underwater Fountain Light



Scorpion A19 Smart Bulb



Terra 75W Plug & Play SS Power Unit

LEARN MORE ABOUT THE ECOSYSTEM OF SMART LIGHTING PRODUCTS AT

NEUTERRALIGHTING.COM